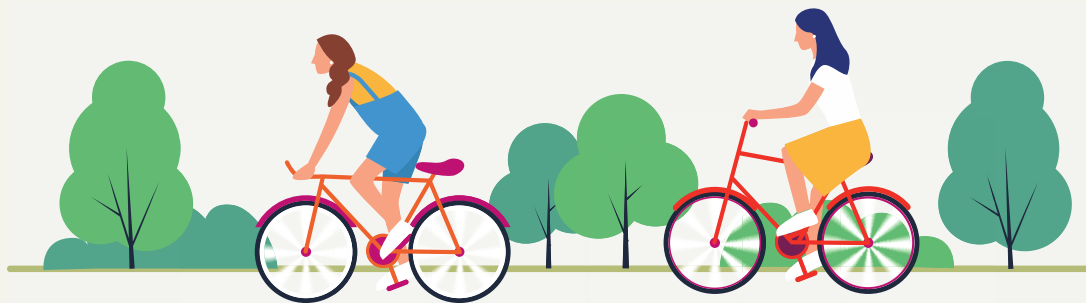


goodself

Launching in **September 2022**, we are on a mission to connect people with reliable information and expertise in the **Health, Wellness, and Lifestyle** space. In our communities, we want to empower people to share their experiences with others and enrich their journey to better health.

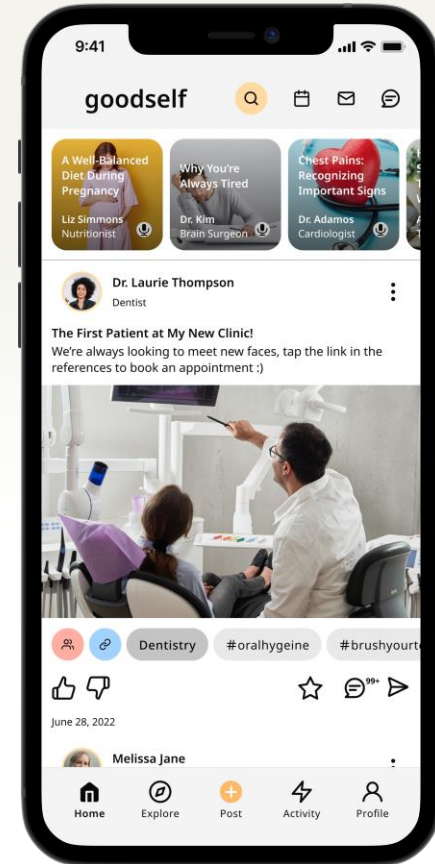
Vinay Chopra
Founder & CEO
vchopra@joingoodself.com



WHAT IS GOODSELF?

It is a first-of-its-kind, social media app platform on both iOS and Android that focuses **EXCLUSIVELY** on Health, Wellness and Lifestyle, combining both audio and visual components where a user's feed contains:

- **Interactive audio talks** run **ONLY** by a limited set of vetted health Experts, to help increase credibility and curtail misinformation; and
- Curated and rated **videos, pictures** and **thought pieces** posted by both Users (around their experiences) and Experts (around their expertise) across a wide variety of health topics.



OUR VETTING PROCESS

We **vet** all Experts and Health Professionals who join the platform, based on their submitted credentials that lay out their areas of expertise, experience, areas of influence, etc.



All Experts, Organizations and Brands are **identified** on the platform, and are the **only ones** allowed to conduct chats. Posted content (videos, pictures, thought pieces) can be uploaded by anyone, but if posted by an Expert, their credentials and area of expertise are **highlighted**.

BEING AN EXPERT

Goodself is a place for vetted Experts to share credible Health, Wellness and Lifestyle content with a community of Users that value health.



As an Expert, you are:

- Highlighted across the platform, and your profile is marked with a halo icon.
- Are the only ones able to host live chats within your area of expertise.
- Able to share your expertise and grow your base with an engaged User base who value health, on a platform with less clutter, and less noise.

JOINING AS A USER

Goodself is a space for someone who is looking for credible information and a community that values health, learning and kindness.

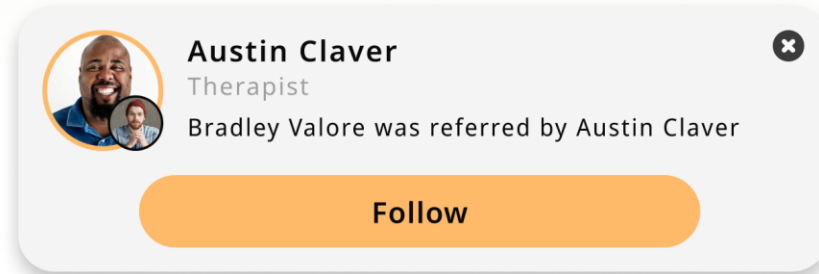


As a User, you are able to:

- Access great health-related content and talks from Experts who are well versed in their area of expertise.
- Join and engage with a community of like-minded individuals, in a safe and supportive environment.
- Easily access the credentials of Experts and see references to the content you see on the platform.

REFERRAL NETWORK EFFECT

Through our **Referral Network Effect (RNE)** program, you can invite your community to follow you on our platform, and once they mention that you brought them on, anyone that follows them, will also be encouraged to follow you, thereby allowing you to exponentially grow your base and influence.



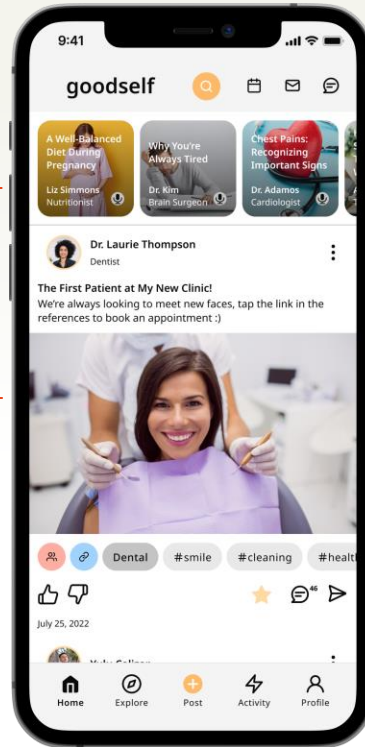
A HEALTHIER FEED

Live Chats

Listen to live chats from your favorite experts

Focused Content

Users and Experts can post and share videos, pictures and thoughts. Creator's credentials will be highlighted, and all content will be rated and curated.



Credibility

See credentials on the post without leaving your feed!

Engagement

See what others think, view the source, and find similar content!

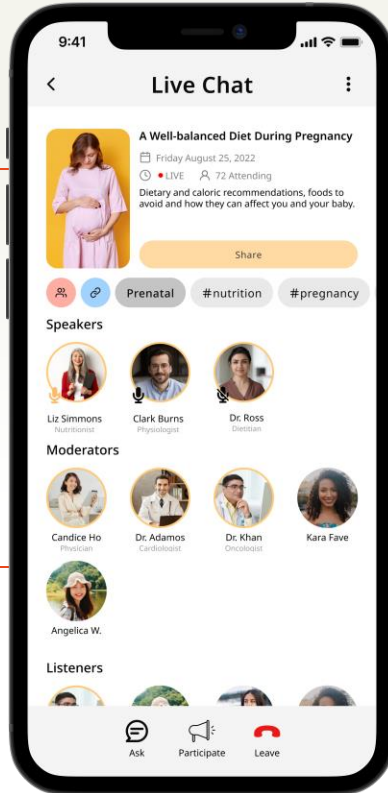
EXPERT CHATS

Scheduled Live Chats

Experts can schedule live chats at any time. Users can listen to live chats in **ALL** categories!

Ask Questions

Everyone can raise their hand to ask a question, giving all users a chance to participate!



Moderators & Speakers

Experts can assign moderators and speakers to control the flow of a chat. They monitor participation and allow audience members to ask questions.

NEXT STEPS

If interested to speak about our **September 2022 launch**, please let us know what works best with your schedule, or feel free to use the following link to schedule a time to speak:

calendly.com/goodself/meeting